

# National Client Protection Organization, Inc. 2011 Strategic Plan



The board of the National Client Protection Organization adopted its 2011 Strategic Plan in March of this year. This seven point plan includes the following:

1

**Develop strategies to increase membership.** And part of that is articulating the benefits of becoming a member of NCPO. What does NCPO offer the client protection community in terms of membership benefits? Possible action strategies include:

- i. Develop a brochure that describes NCPO's resources, that can be handed out to members and others.
- ii. Update our membership lists more frequently to facilitate access to members, etc.
- iii. Use The Webb to welcome new members when they join.

2

**NCPO is a dynamic organization that has much to offer.** We need to approach our mission with a sense of urgency to get the job done.

3

**Support staff functions are vital to every Fund's effectiveness.** NCPO is in a position to help fund administrators and staff investigate different ways to manage their work flow, consider different office procedures, look into new opportunities to put information on-line, use electronic media, forms, software, etc. We should learn more about the challenges and issues that they face.

4

**In recent years, several Funds have had their fund balances threatened by bureaucratic interference.** NCPO should develop strategies that will help Funds address this sort of potential threat.

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5

Like other organizations, we would benefit by having new members step up and be involved in leadership.

6

Our organization provides a formal structure that enables various client protection organizations to connect with others. We should help ourselves by making it easier for member organizations to do so as well as find the means to share our knowledge base beyond our Annual Workshop and the ABA Forum.

7

NCPO's members collectively possess a huge body of knowledge and experience with client protection matters. NCPO should be more proactive about sharing this knowledge base. We need to do a better job of getting information out to members, members of the profession, Justices and Chief Justices of supreme courts, law schools, and others. We should target Funds that are struggling as well.

In the coming months our board will be implementing our Strategic Plan. The board can't do this by itself so it will be seeking help from members as well. As an example, Fund Administrator Leo Ottey from Maryland is already looking into the possibility of compiling a forms reference bank that all funds could access to see how others do things. That will help a lot of us as we look into better 'mouse traps' to help us get our work done efficiently.

Involvement by many of us will produce meaningful results for NCPO, for our members, and for Funds everywhere!